

EDUCATION WEEK WEBINAR



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EDUCATION WEEK WEBINAR

Positioning Counselors to Be Game Changers in College Access

Expert Presenters:

Trish Hatch, associate professor & director, School Counseling Program, San Diego State University

Brandy Johnson, executive director, Michigan College Access Network

An on-demand archive of this webinar will be available at www.edweek.org/go/webinar in less than 24 hrs.



White House College Opportunity Agenda

Strengthening the School Counseling Profession Through First Lady's Reach Higher Initiative

Trish Hatch, PhD September 2014

"School counseling should not be an extra or a luxury just for school systems that can afford it. School counseling is a necessity to ensure that all our young people get the education they need to succeed in today's economy"

- FIRST LADY MICHELLE OBAMA

School Counselors #Reach Higher



The First Lady's Reach Higher Initiative

- The Reach Higher initiative will help make sure **all students** understand what they need to complete their education, including:
- Exposing students to college and career opportunities
- Understanding financial aid eligibility that can make college affordability a reality
- Encouraging academic planning and summer learning opportunities
- Supporting <u>high school counselors</u> who can help more kids get into college



Systemic Change Needed in School Counseling?

- Designing, changing, revising the School Counselor preparation at Higher Ed to ensure certain non-negotiable preparation standards for school counselors (SC) in College and Career\ Readiness (CCR)
- Developing, improving, and sustaining partnerships between university training programs and K-12 school districts to ensure appropriate *field site placements* and activities during fieldwork training and training for site supervisors and administrators with new school counselor requirements in CCR during placement
- Supporting and ensuring professional development in district for existing SC in CCR and ensuring collaborative scaffold roles partnering with college access partners
- Creating policies, practices and procedures for hiring and placement of SC prepared to work in CCR

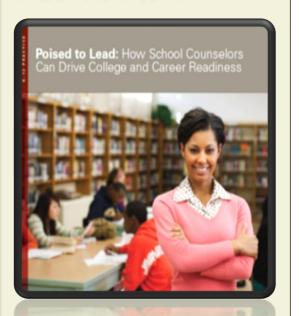
Call To Revise University Training Programs

10

success for every preK-12 student as part of their mission statements.8,9 Since the majority of the courses they offer enroll only school counseling students, these programs are free to build curriculum, field experiences, assignments, and assessments around education issues. These successful programs teach students how to use data to support decision making, and develop strategies for removing institutional barriers to student success. Meaningful field experiences start early in the program and professors get out into the K-12 schools along with their school counseling students. This latter practice allows instructors to stay current on the issues, challenges, and opportunities that



National Center for Iransforming School Counseling







culturally responsive practitioners & educational leaders

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DEPARTMENT OF COUNSELING & SCHOOL PSYCHOLOGY

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Welcome to the School Counseling Program!

Did you miss Future School Counselor Day?

Download the Presentation Here!

E-mail schoolga@yahoo.com for more information.

Class of 2013 please click here for commencement information

School Counseling

- ← School Counseling Home
- ← Admissions
- ← Military Grant Opportunity
- ← Native American Grant Opportunity
- ← Faculty
- ← News & Events
- ← FAQs











Note: The LiveBinder Access Code is sdsu

Program Details

 Download the Sequence of Study for Full-Time Students



Scaffolding Pre-Service Education for College and Career Readiness (CCR)

- Recruit and Enroll Future Social Justice Advocates, Leaders and Change Agents
- Require CCR Content in Coursework
- Provide CCR *Experiences* in Program
- Participate in CCR *Collaboration* in Action with College Access Partners
- Model CCR Leadership on Local, State and National Level for Next Generation of School Counselors
- Partner with K12 Schools to Measure Impact, Share Results and Improve Graduate Programs

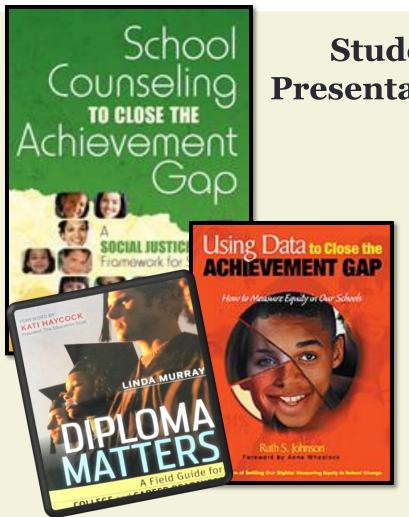


Curriculum Redesign (60 Units)

- 20 Foundations of the Professional School Counselor Leader (3)
- 24 Learning Achievement & Instruction for School Counselors (3)
- 30 Social Justice and Holistic School Systems for School Counselor
- 45 College Planning and Career Development P-16 (3)
- 69 Achievement Gap: Leadership, Advocacy, Systemic Change (3)
- 75 ASCA National Model I: Developing and Implementing a Schoo seling Program (3)
- 76 ASCA Model II: Evaluating and Improving School Counseling ams (3)
- 42 Policy, Politics, Ethics, Law, & for School Counselors (1-3)



CSP 769: Achievement Gap: Leadership, Advocacy& Systemic Change

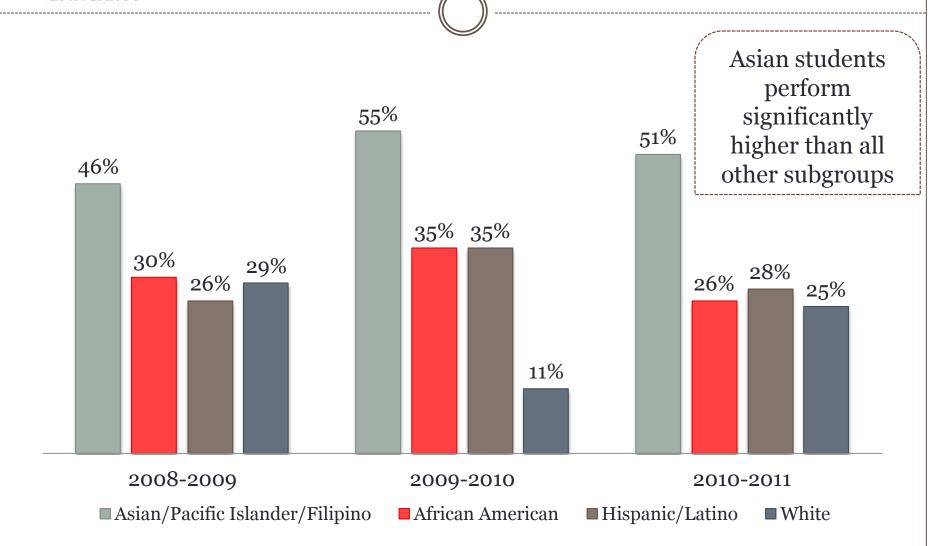


Students Create Data Analysis Presentations and Share with Faculty

- Staff Perceptions
- School Enrollment
- Graduation Rate
- Graduation College Eligible
- Tests: AP & SAT
- Equity, Access, Opportunity
 - o Areas of Need
 - o Areas of Strength
 - o Recommendations



College Eligible Graduate Completion Rate by *Ethnicity*





CSP 645:

P-16 College/Career Readiness

Redesigned Course to Align With:

- NOSCA 8 Components/EdTrust
- ASCA Model/Ethics/NACAC

Assignments:

YMOC (ILP and Paper)

Parent Presentations: HBC; NCAA, etc.

• Cardinal Camp: High School Summer

Transition Program for At-Risk Urban Inner City Youth

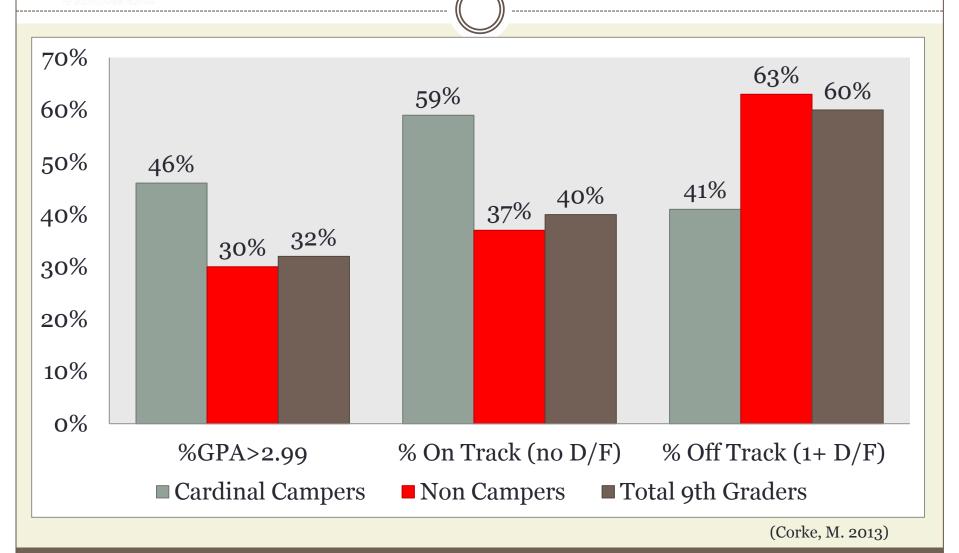
- Graduate Students lead CCR sessions
- Collaborative Relationship with College Access Partners





Cardinal Camp Making a Difference

1st Semester Grades (9th graders)

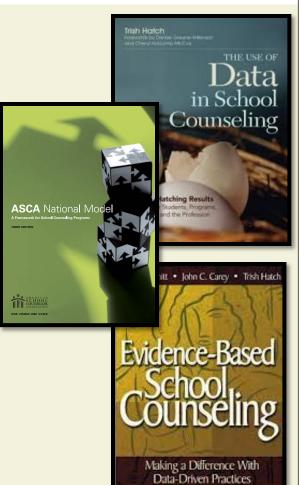




CSP 775/776: ASCA National Model A & B (Aligned with Fieldwork Courses)









Leading By Example

- Model Leadership in CCR for Students
- Present Results at State, Local, National Conferences
- OWN: Overarching Work of CCR
- Stay Current on Important Issues in Profession
 - POTUS and FLOTUS in News on CCR
 - o ESSC, Gear-Up, CTE Grants
 - State Legislation: Changes in Funding
 - × LCFF and LCAP in CA
 - **x** Lawsuit in WA
 - Model Taking Action as a School Counselor Educator



Make YOUR Reach Higher Commitments BELOW!



The survey below will allow you to express your interest in and/or make a commitment to the White House College Opportunity Agenda and the Reach Higher Initiative.

http://goo.gl/d3SB9C

Michigan's Strategy: Positioning School Counselors to Be Game Changers in College Access

EdWeek Webinar October 7, 2014

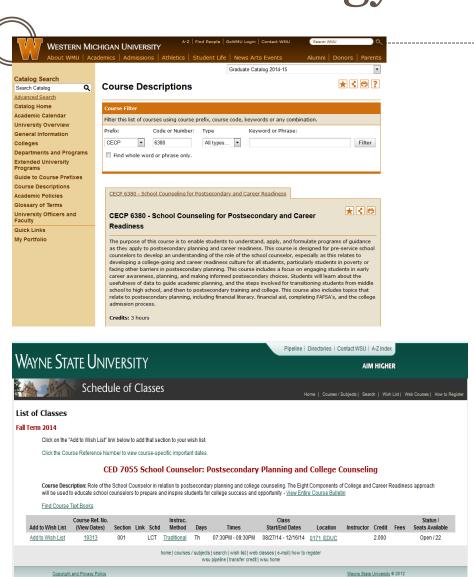
Brandy Johnson, Executive Director Michigan College Access Network

Michigan Counselor Training Strategy

- Mission of MCAN: Increase college readiness, enrollment, and completion rates in Michigan, especially of low-income students, first-generation college-going students, and students of color.
- Professional Development especially of school counselors – is a core strategy of MCAN
 - o GOAL: Michigan students will have access to well-trained, effective, and strategic school counselors who are empowered to be leaders and advocates for college access for ALL students.

Snapshot of Pre-Service Strategy

- Provide small incentive grants to school counseling graduate programs to develop, offer, and require a course in college counseling for pre-service counselors-in-training.
- As a result, two universities now require a dedicated course.



Snapshot of In-Service Strategy

- Partner with SREB's counselor training initiative in order to access flexible curriculum with a statewide license.
- In 2013-2014, trained **81** high school counselors to be college counseling experts.
- Each counselor had to be nominated by a community leader and each received a "**scholarship**" to participate in course.
- Training consisted to **60-hour**, **8-month**, **hybrid course** taught by expert instructors. Counselors received significant continuing-education hours and an endorsement from MCAN.
- In 2014-2015, MCAN will train an additional **150** school counselors.

Topics Covered

- Role of the Counselor in Promoting Career and Academic Planning
- Developing & Communicating a College-Going Mission
- Understanding and Working with Diverse Populations
- Using Data
- College/Postsecondary Education Choice
- Financial Aid
- College Admissions Tests
- College Application Process

By the numbers...

• In Year 1...

- o 134 counselors applied to participate
- o 100 were accepted into to the course (remaining were waitlisted for the following year)
- o 99 showed up on the first day
- o 81 completed the entire course (8 months later)

• In Year 2...

- o To date, 202 counselors have applied to participate
- o Reached the 100 mark in less than 27 hours

By the numbers...

MCAN surveyed the counselors that completed the course extensively...

- Was the course beneficial?
 - 4.2/5 89% Agree or Strongly Agree
- Would you be interested in participating in a follow-up training?
 89% said YES
- Would you recommend the course to other counselors?
 - 4.4/5 90% Agree or Strongly Agree
- Do you feel better prepared to advocate for students?
 - 4.4/5 92% Agree or Strongly Agree
- Do you feel better prepared to advocate for yourself as a leader?
 - 4.2/5 85% Agree or Strongly Agree
- Will you change your practice based on this course?
 - 4.3/5 91% Agree or Strongly Agree

Collaborators

THE KRESGE FOUNDATION













What Worked...

- 1. Emphasis on the *value* and *importance* of the role of school counselor
 - Nomination process
 - o Providing "scholarship" to counselor
 - o Certification and recognition
- 2. Hybrid format
- Combo of MCAN's reputation/capacity + expert instructors
- 4. Training was plugged into a larger college access movement in the state not an isolated intervention



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