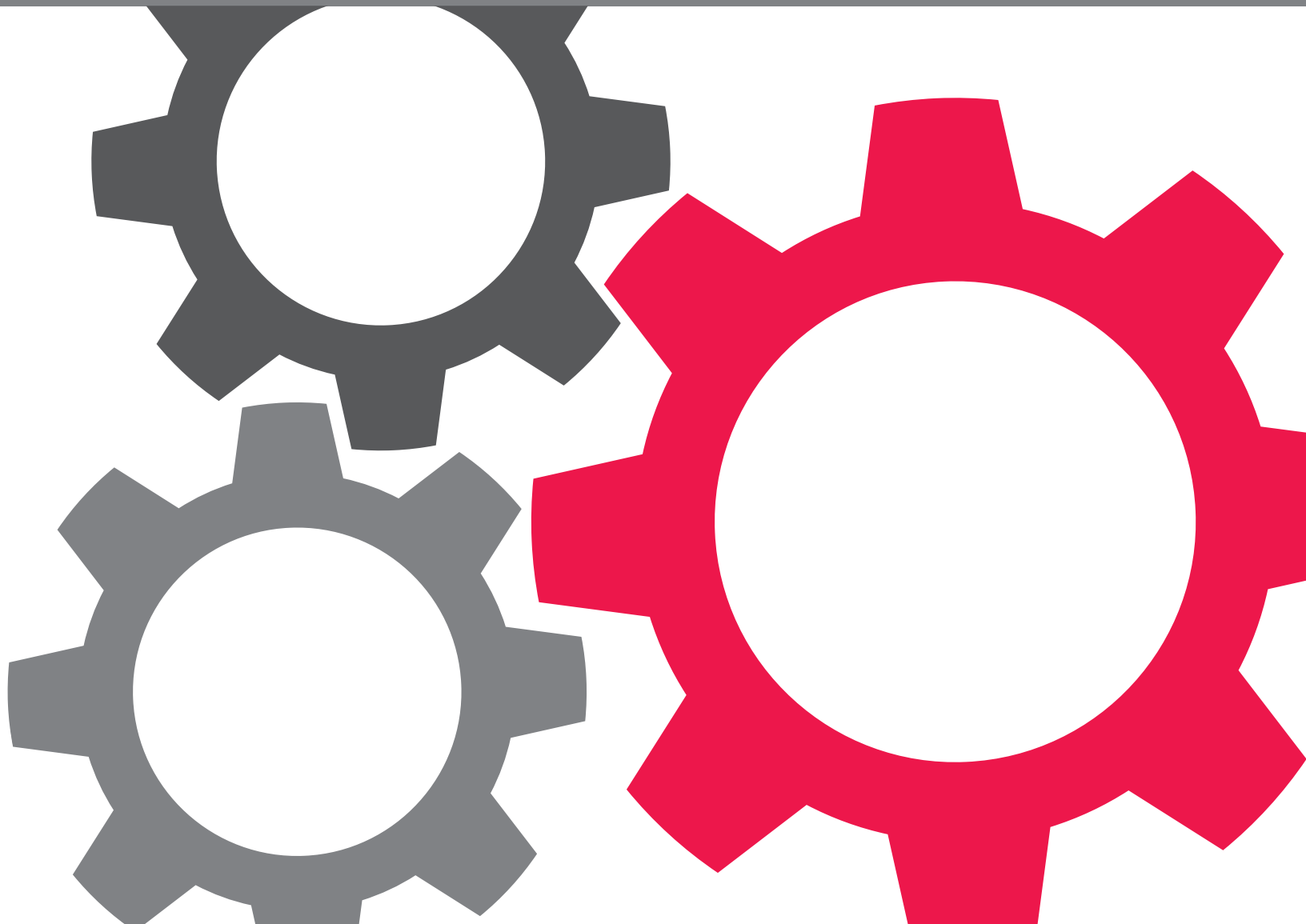


COLLECTIVE IMPACT:

Common Goals with Uncommon Results



2015

NCWORKS PARTNERSHIP CONFERENCE



REGISTRATION

**PLEASE LET YOUR COMMISSION STAFF
KNOW IF YOU WISH TO ATTEND**

Registration covers:

**Conference programs & workshops; Dinner, October 28; Breakfast Buffet & Governor's Awards Banquet, October 29;
Continental Breakfast, October 30; Breaks and Conference Materials.**

Payment:

**Payment must be made by check or money order, payable to:
NC Department of Commerce/Workforce (45-5336839) and mail to 4351 MSC, Raleigh, NC 27699**

ACCOMMODATIONS

**A block of rooms has been reserved at the
Sheraton Four Seasons Hotel, Greensboro.
Phone: 1-800-242-6556**

**[Sheraton Online Reservations - Click HERE](#)
Online Attendee Code: WDP15**

Special conference room rate is \$135.00 (plus \$17.21 tax) for up to four guests per room. There is a 72 hour cancellation policy. Specify that you are attending the NCWorks Partnership Conference to receive this rate. Conference rate and block of rooms will be honored until September 27, 2015. You are responsible for canceling your room reservation if your plans change. Click the link above to access the Sheraton Hotel Online Reservations.

CANCELLATIONS

Cancellation requests must be in writing and received no later than October 14, 2015; all requests will be subject to a \$50.00 cancellation fee.

Cancellations after October 14 will be subject to the full registration fee.

Substitutions will be accepted at any time.

**E-Mail cancellation and substitution requests to:
Jonathan Snow, Registrar
jonathan.snow@nccommerce.com**

FEATURED PRESENTERS

Greg Hills, Opening Presenter

Linda Larsen, Closing Presenter

Jodie Sue Kelly

Beth Hollars

John Chamberlin

National Governors Association

BEST NC

**Sheraton Four Seasons Hotel
Joseph S. Koury Convention Center
Greensboro, NC
October 28-30, 2015**

PRELIMINARY AGENDA 2015

WEDNESDAY, OCTOBER 28

9:00 a.m.—5:00 p.m. Registration

Pre-Conference Meetings

9:00 a.m.—11:30 a.m.

- NCWorks Online - Q&A
- WIOA Financial Round Table

9:00 a.m.—5:00 p.m. Meet & Treat with Exhibitors*
Cyber Café & NCWorks Mobile App Demo

Opening Session and Keynote

1:30 p.m.—3:00 p.m.

Collective Impact: Common Goals with Uncommon Results



Greg Hills, FSG

3:00 p.m.—3:30 p.m. Break

3:30 p.m.—5:00 p.m. Concurrent Workshops

- Structuring Collective Impact Efforts to Achieve Your Goals
- Align4NCWorks: Collaborative Planning = Greater Collective Impact
- The Skills Employers Want from College Grads
- NCWorks Goes to College! Forging the Workforce & Adult Education Partnership
- Federal Workforce Development Policy: What's Happening & What's Next
- Regional Economic Development Collaboration: Project New York (CBC Americas)
- Hit a Home Run! New Tools for Career Planners
- NC Youth Apprentice Panel
- Industry Recognized Credentials: Aligning Training to Workforce Needs
- NCWorks Online for Staff
- Lateral Thinking Skills: Developing a New Breed of Leadership

Dinner

5:30 p.m. — 7:30 p.m.

The SETA Connection*

7:00 p.m. — 8:30 p.m.

Masquerade Mixer *

8:00 p.m. — 10:00 p.m.

THURSDAY, OCTOBER 29

7:30 a.m.—8:45 a.m. Breakfast Buffet

8:00 a.m.—4:00 p.m. Registration
Meet & Treat with Exhibitors*
Cyber Café & NCWorks Mobile App Demo

9:00 a.m.—10:30 a.m. General Session
Innovative Partnerships for Career Success
facilitated by BEST NC

10:30 a.m.— 11:00 a.m. Break

11:00 a.m.—12:00 p.m. Concurrent Workshops

- WIOA Governance Issues
- Suitability Determination in Training Programs
- Collective Impact Workshop
- Career and College Promise: Principles for Enrollment & Pathway Development
- Transitioning Military Veterans to Civilian Work Through NCWorks Apprenticeship
- Youth Business Connector: Growing Work-Based Learning Opportunities
- Healthy Kids Lead to a Strong Economy: A Collective Opportunity
- Evaluating Workforce Development Outcomes for North Carolina
- WIOA Title II Adult Education & Literacy: Overview, Issues, & Answers
- The Convergence of Curriculum & Industry Training
- Style Watch: Learning Styles in the Workplace

12:00 p.m.—1:30 p.m. Lunch—On Your Own

**Networking Event*

1:30 p.m.—2:30 p.m. Concurrent Workshops

- WIOA One-Stop Centers
- Triage in Case Management
- Your Personality Stinks! Or Perhaps it's Just Me?
- Collective Impact Workshop
- Networking Successfully in the Local & State Community
- Keeping on Trends: Five Key Economic Trends Impacting NC's Workforce
- CTE Career Pathways: Meeting Workforce Challenges
- Collectively Serving Business Needs: Customer Service in Action
- Innovation in Industry Partnerships: Building Career Relevance and Readiness
- Employment First: The Changing Landscape for Serving People with Disabilities
- WIOA Unified State Plan Town Hall

2:30 p.m.—3:00 p.m. Break

3:00 p.m.—4:00 p.m. Concurrent Workshops

- WIOA Youth Services
- Teaching Job Retention Skills to High Risk Customers
- Internships Modeled by UNC: Paths to Dream Careers
- NCWorks Online: Labor Market Information at Your Fingertips
- Marketing & Sales 101: Recruiting Employers
- Building a Sustainable Pipeline of STEM Skilled Employees
- NCWorks Online and the Employer Engagement Challenge
- Overcoming the Criminal Mindset
- Using Social Media in Recruitment & Hiring
- Pepsi ACT Partnership with Forsyth County Workforce Center and Vocational Rehabilitation
- Career Pathways
- From Darkness to Light: Enhancing the Mandates for UI Applicants

**Networking Event*

Governor's Awards Banquet

6:30 p.m. — 8:00 p.m.

Awards Red Carpet Gala *

8:30 p.m. — 11:00 p.m.

FRIDAY, OCTOBER 30

7:30 a.m.—9:00 a.m. Continental Breakfast

9:00 a.m.—10:30 a.m. Concurrent Workshops

- Round Table: Ideas for Serving Former Offenders
- Project Search: Partnerships that Create a Win-Win-Win
- Collaboration in Action: Together We Can Impact A Community
- Partnerships for Youth: It's Not Just the View That's Awe Inspiring in Avery County
- Help Kids Discover Their Passion and Make a Career of It
- Proactive Strategies & Tools for Job Seekers
- 1,000 in 100: A Framework for Future Business Engagement
- Establishing the Brand of YOU
- Mastering Change: Secrets of Effective Change Agents
- WIOA Strategies: Aligning Workforce & TANF
- Career Pathways
- Work Ready Communities

10:30 a.m.—11:00 a.m. Break

Closing Session and Keynote

11:00 a.m. — 12:00 p.m.

The Top Secrets to Managing Change and Achieving Uncommon Results - Together!



Linda Larsen